

Hi everyone, thanks for coming! A little bit about us...



- —current/former city managers
- —ZacTax

### FOLLOW US ON

- —Twitter (@ZacTax), LinkedIn, and Facebook
- —Blog: www.zactax.com
- —Podcast: www.zaccast.com



You may be wondering what's with the 80s look? Of course if you read the talk title you probably already know



today, we are talking about the man, the myth, the legend... mr kesuke miyagi



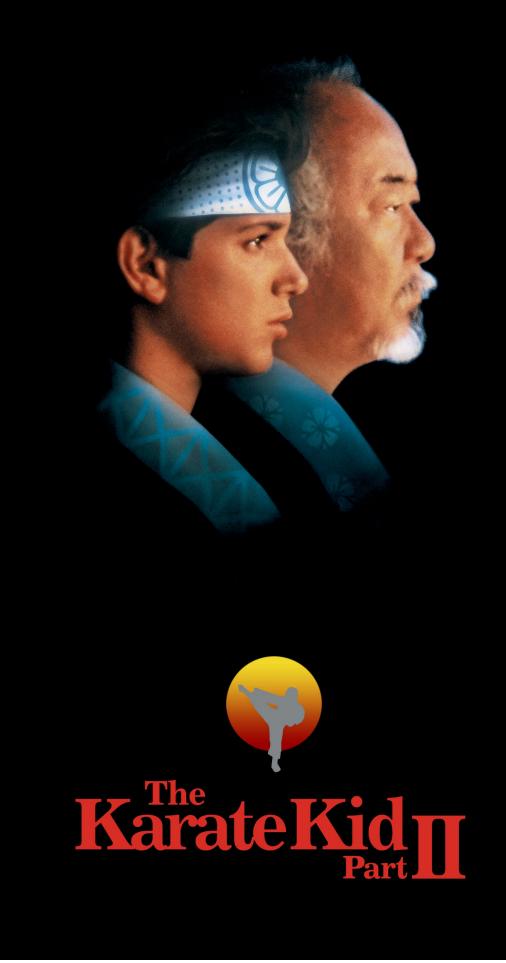
specifically, what can mr miyagi teach us about running a city?



before we start a quick spoiler alert, with the caveat that



### This movie is 35 years old...





#### it spawned 3 sequels



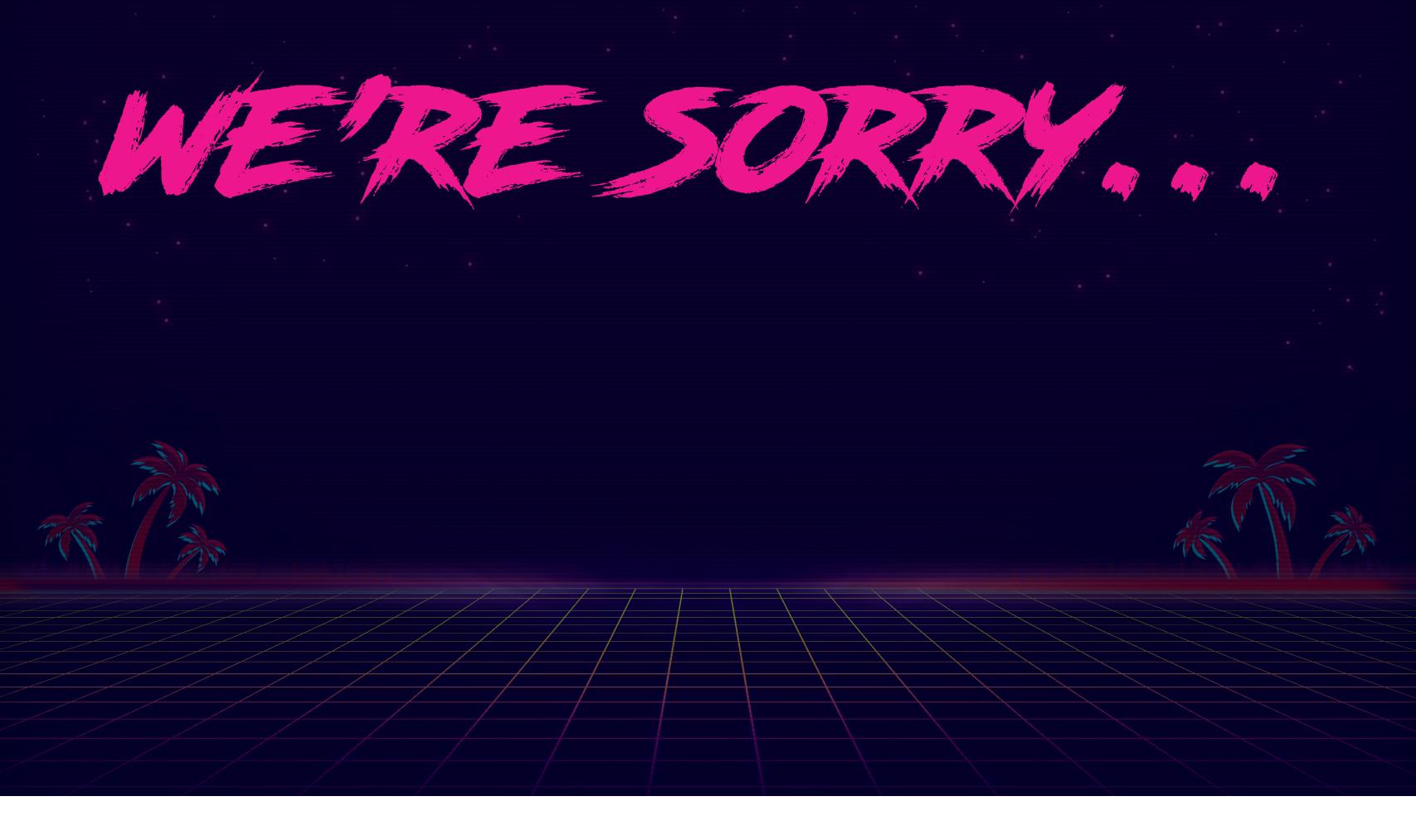
#### an animated series



#### a remake we don't talk about



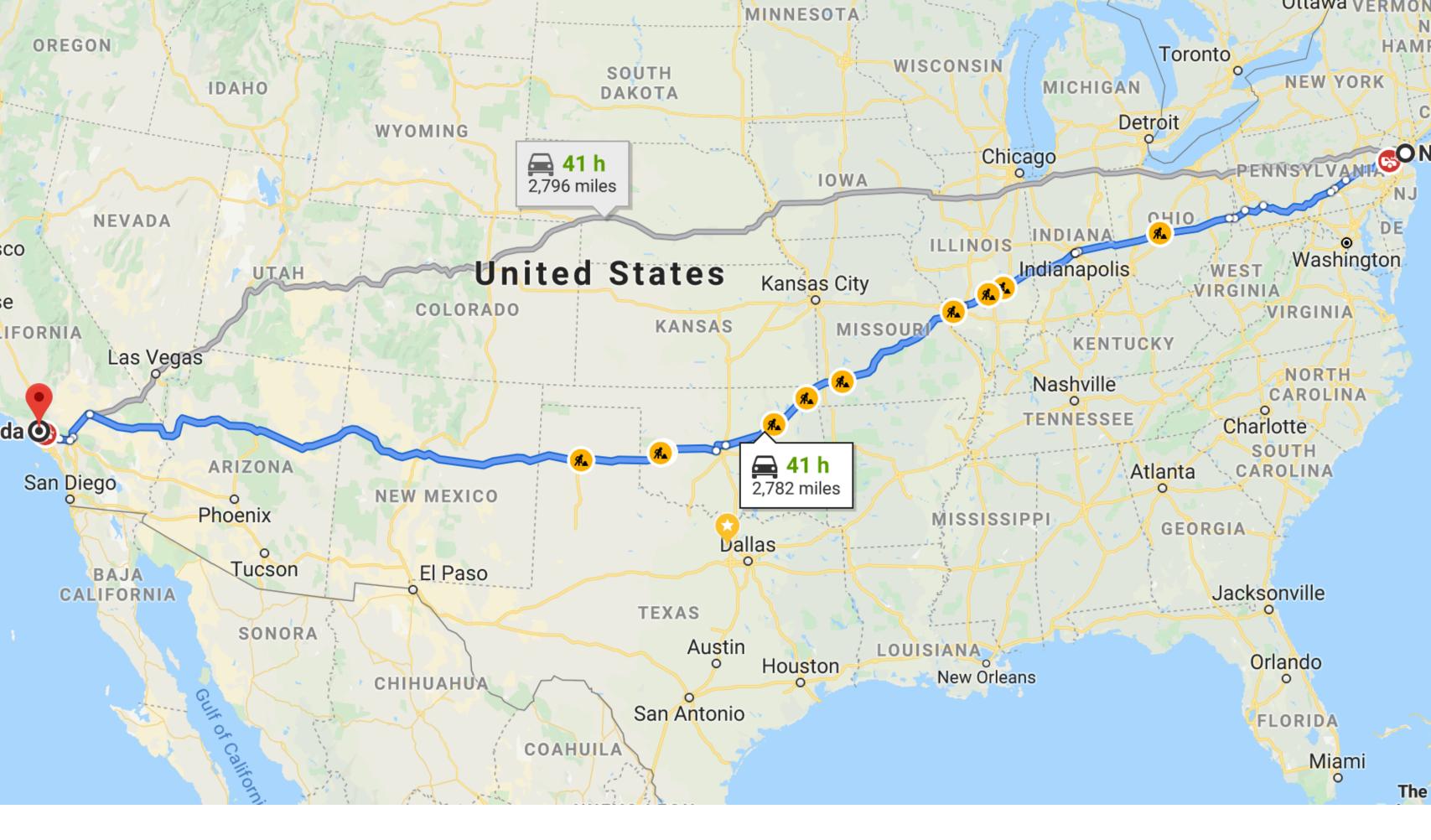
## and an awesome reboot on YouTube TV



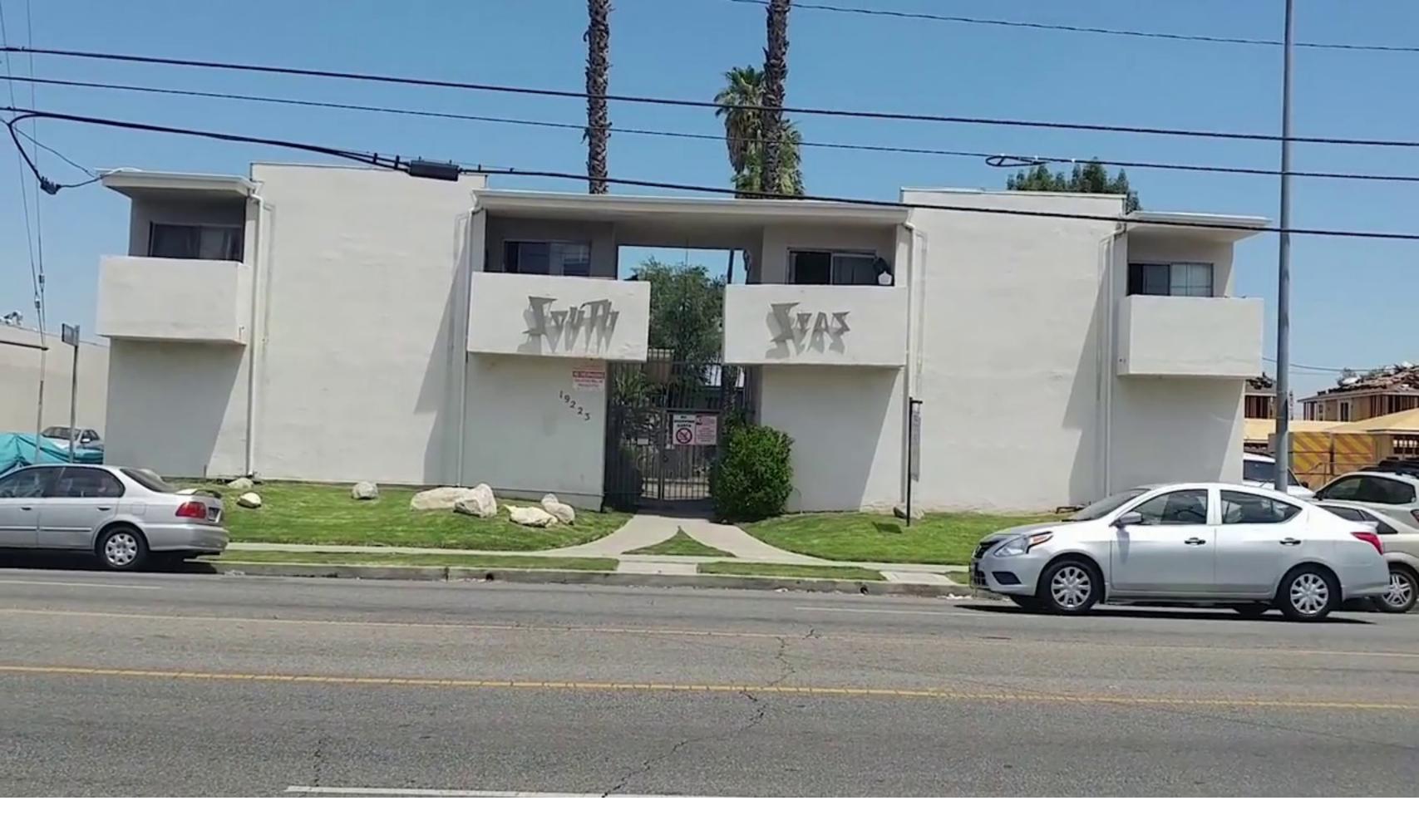
if you aren't already familiar with the story, sorry

# 





Daniel's mom moves them from Newark to Reseda. That's a 41 hour drive which, at the time I took this screenshot, apparently includes quite a bit of construction



They move to the South Seas Apartment Complex where Daniel makes his first friend...



Teddy, when he kicks the gate into Teddy's face.



Teddy takes him to a beach party where he meets Ali (with an I) and also Ali's ex-boyfriend and Cobra Kai member, Johnny Lawrence. Daniel stands up for Ali and Johnny beats him up.



This is the first of several altercations...



Where members of the Cobra Kai bully the admittedly hotheaded Daniel, including forcing his bike off the road tumbling down a steep hill



After Mr Miyagi fixes
Danielsan's bike, they spark a
friendship over



the art of bonsai



Later, Daniel douses Johnny with water while he rolls a joint at the school halloween dance, which makes Johnny quite angry



The chase him to his apartment complex and start beating him up, when Mr Miyagi emerges to save the day



Miyagi takes Daniel to Cobra Kai to ask for peace. Instead, they agree to leave Daniel alone until they can fight at the All Valley Under-18 Tournament in 2 months. Miyagi starts training Daniel by having him do chores like...











When Daniel gets frustrated at doing household chores instead of learning karate, Miyagi shows him that he's built the muscle memory to defend himself against a variety of kicks and punches. Daniel feels better and they continue training



Over the next few weeks, a series of lessons teach Daniel about life and karate;



difficulties with Ali teach him about how to have balance and to apply Miyagi's lessons to life.



On his birthday, Mr Miyagi gives Daniel a sweet ride and



Daniel makes up with Ali at the Golf 'n Stuff where people are inexplicably at the water park in mid December



The next day is the tournament where Daniel makes it to the final round against Johnny despite a vicious cheap shot by Cobra Kai Bobby



After some magical hand rubbing, Miyagi fixes Daniel's knee enough to compete in the finals



Where he defeats Johnny using the Miyagi Crane Technique and, much to Tommy's dismay,



does not end up in a body bag

AND THAT'S

KARAFE KID

MANAGEMENTS

MANAGEM

### SO.... WHAT CAN WE LEARN?

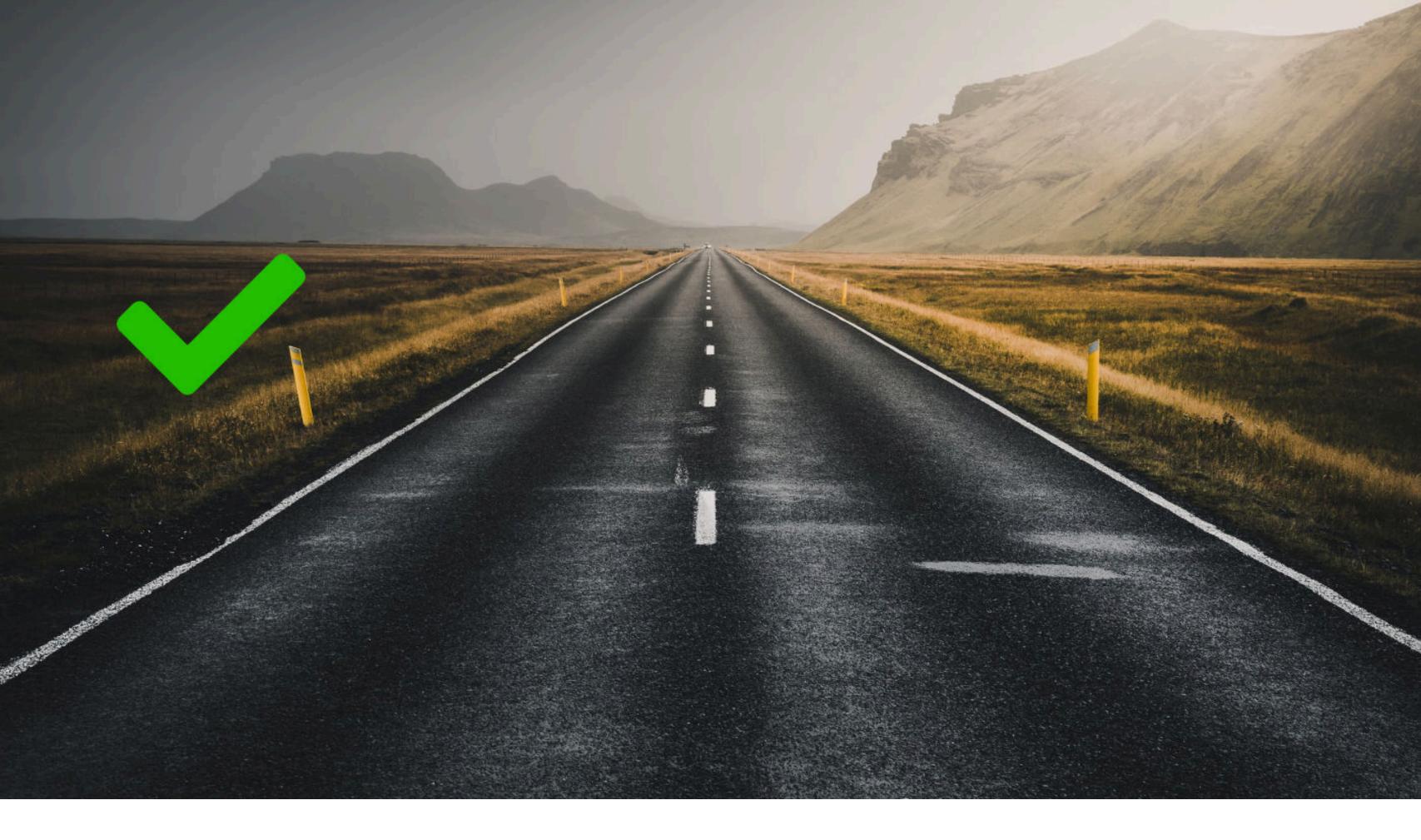




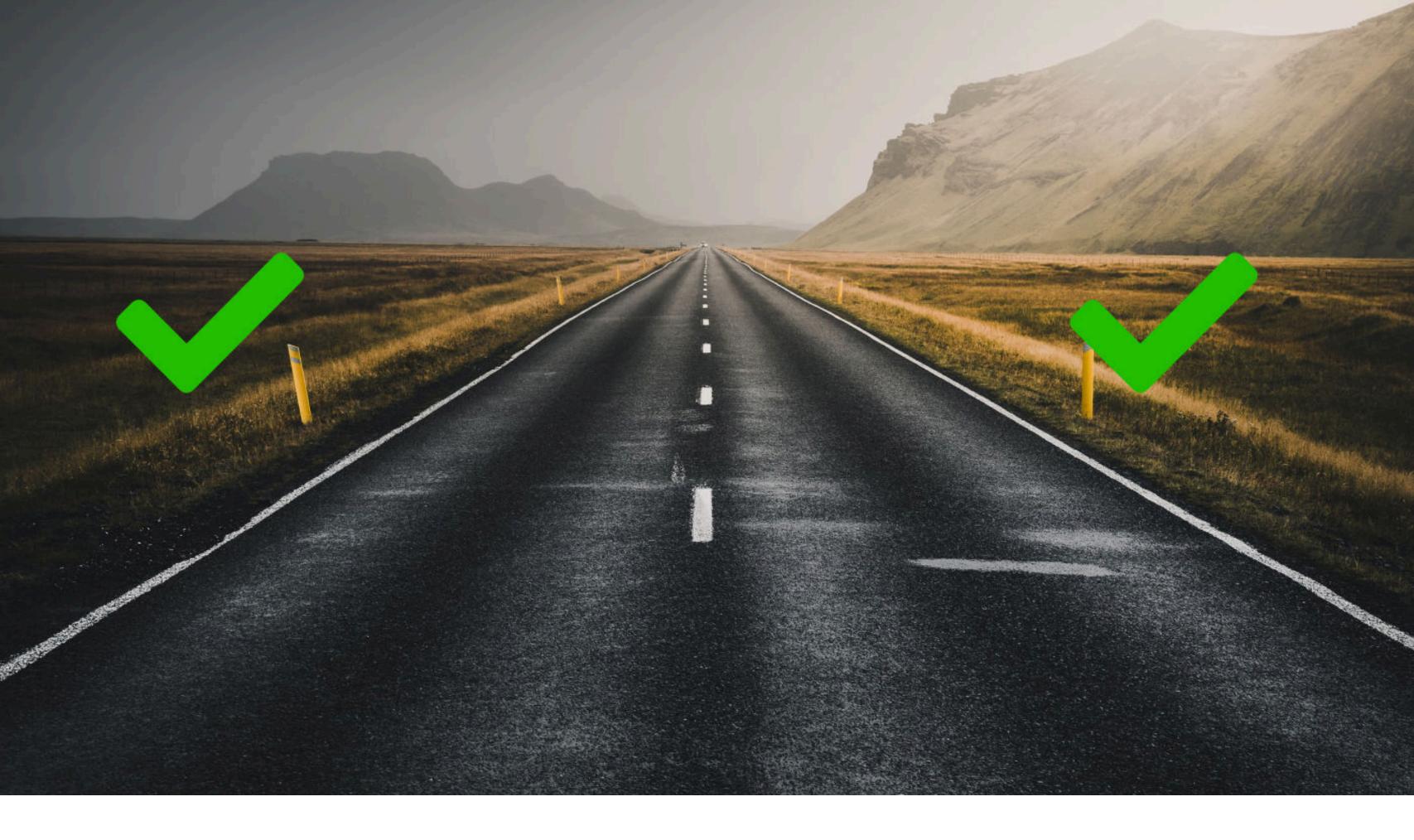


Daniel has been begging Miyagi to teach him karate, and after they fail to make a truce at the Cobra Kai dojo, Miyagi buys him a few months of peace by agreeing to compete in the tournament. When they get back to Miyagi's house, Miyagi asks Daniel if he's ready to train.. Daniel's answer:

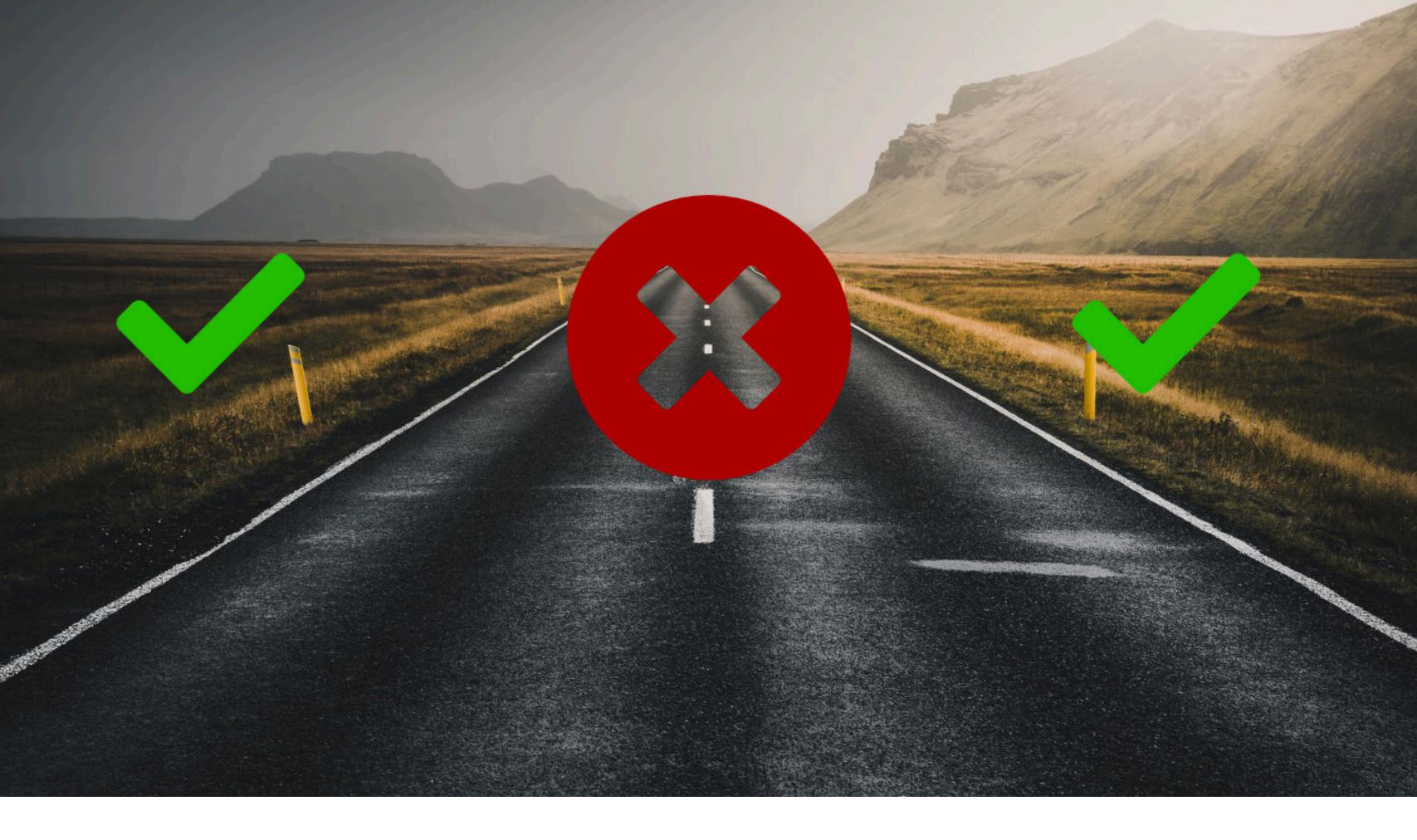
# M/GUESS SOM



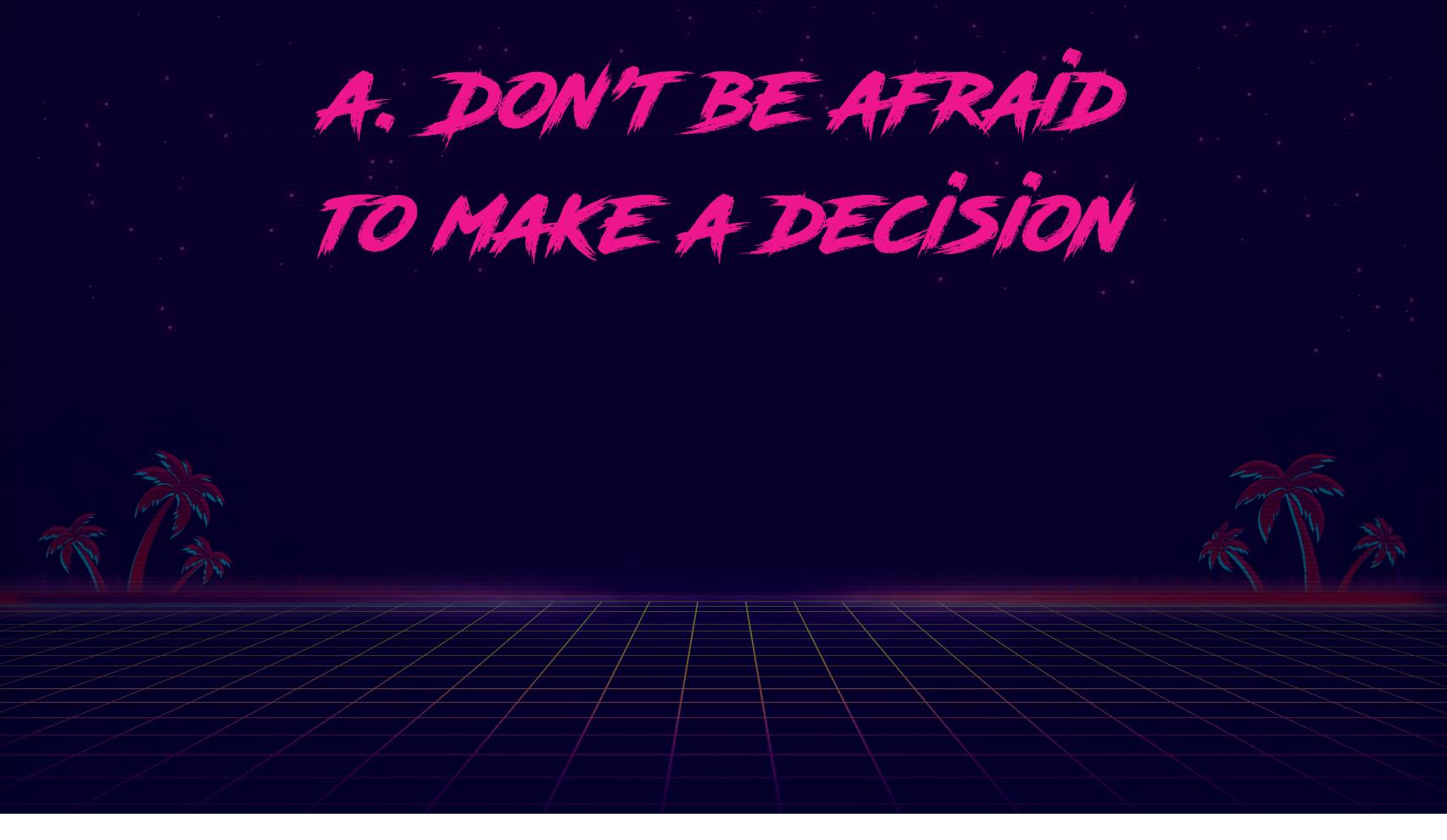
Miyagi says, imagine walking on a road. If you walk on the left side, you're safe.



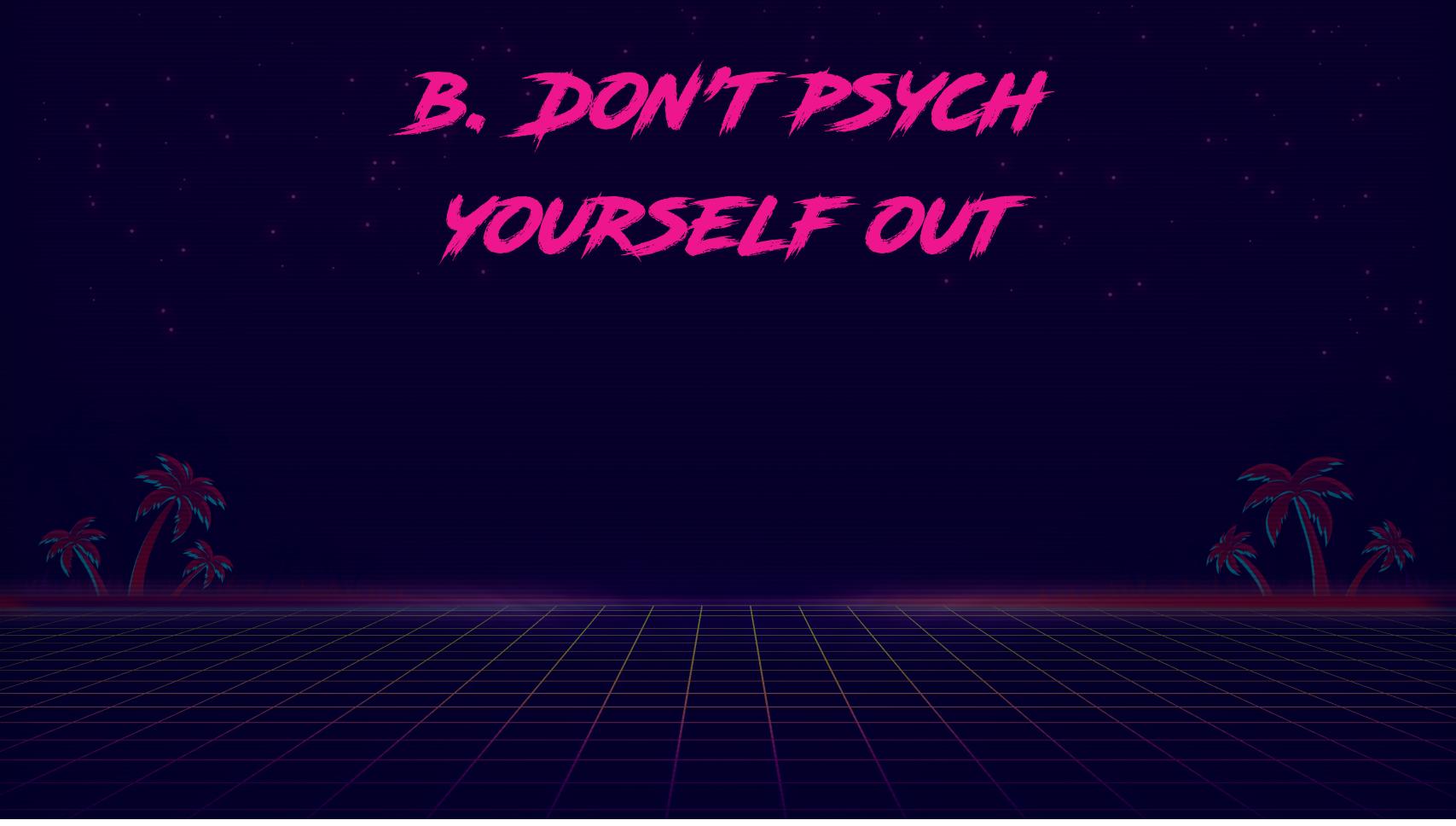
If you walk on the right side, your safe.



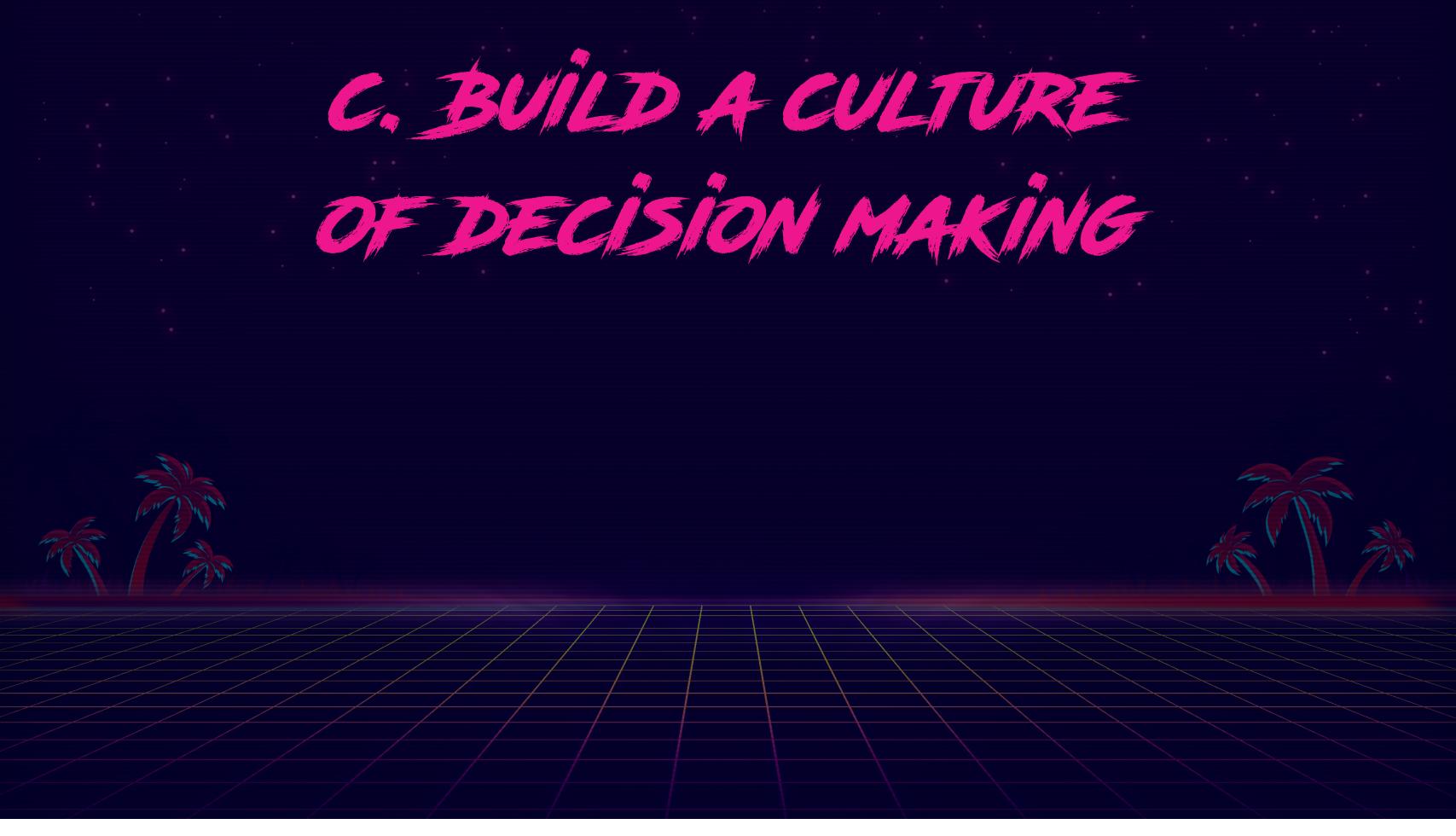
If you walk in the middle, you'll get squished like a grape.



- Small decisions are OK, they build momentum
- Not deciding can breed stasis/paralysis



- Most decisions aren't as consequential as you think
- Not everything sets a permanent precedent
- The consequences for being "wrong" don't have to be life altering



- Empower your employees to make decisions
- Hire people who have shown a history of decision making
- Encourage your organizations to take reasonable chances. To make small decisions quickly. To be empowered to get the job done. The only thing worse than making the wrong decision is not making one at all.

#### 2 BALANCE IS KEY

The concept of balance comes up several times in the original Karate Kid: balance between good and bad, work and life, karate and Ali. Daniel is a hothead at the beginning of movie, picking fights, etc. Over time he learns to be more measured in his actions. While working with Daniel on physical balance, and knocking him in off a small boat a couple of times, Miyagi offers this advice:

# Balance good, everything possible. Balance bad... all washed up!

Cultivating balance is critical in your organization. Consider the following examples:

## BALANCE BETWEEN GROWTH AND MAINTENANCE





#### BALANCE AMONG DEPARTMENTS

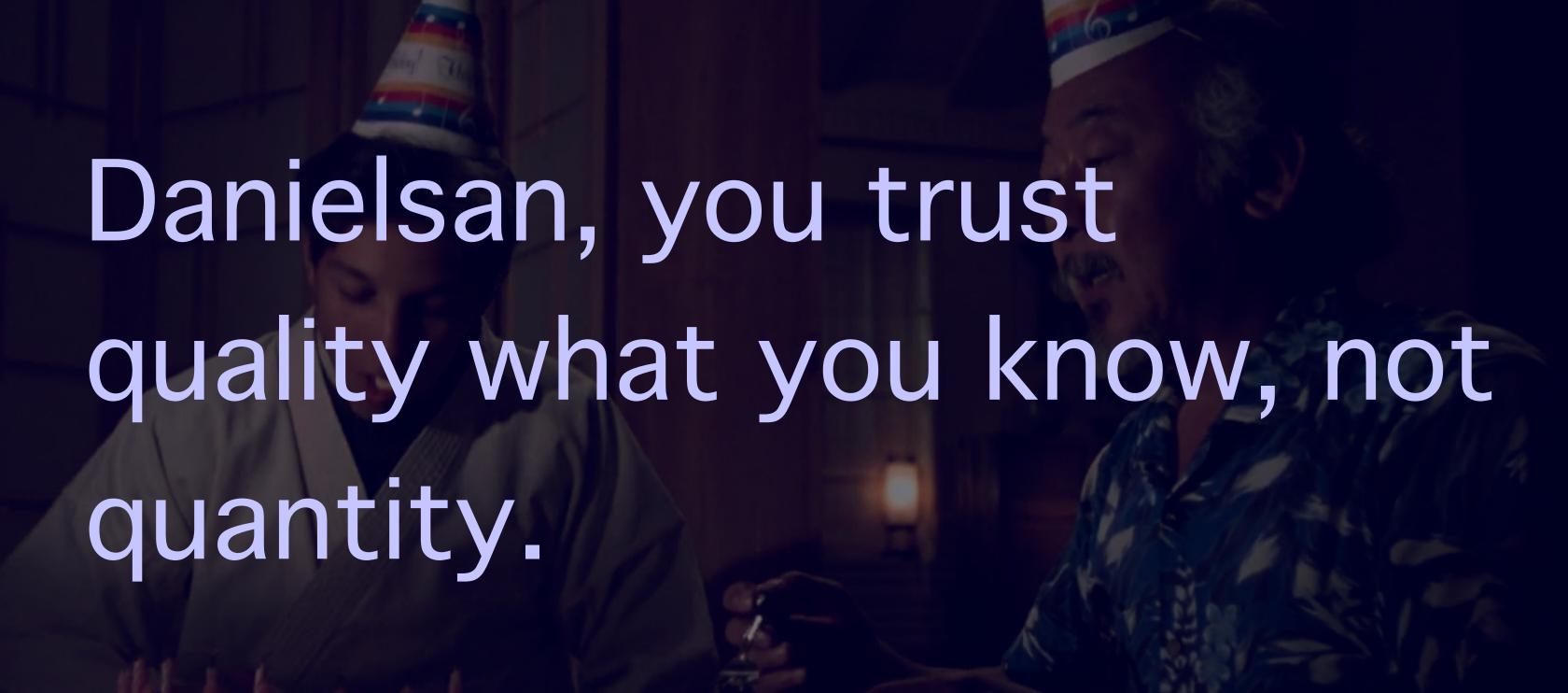




# WORK/LIFE BALANCE



The night before the tournament is Daniel's birthday. After opening a present, Daniel expresses concern that he doesn't stand a chance at the tournament. He doesn't think he knows enough karate. Miyagi tells him...



Daniel is concerned that he won't stack up well with opponents who have been studying karate much longer than him. They know more moves and have more experience; how can he possibly compete with them?

Miyagi's retort is a common refrain, repeated frequently but rarely heeded. Quality over quantity is a virtue that few people take maximum advantage of. If I can get 2 hours of uninterruped time in my office, I can be more productive than a full day that includes phone calls, meetings, and unexpected interruptions. Odds are, you're the same way.

Actually implementing a regime that values quality over quantity can take many forms. Some of them can be done on their own, while others may take more political buy-in:

#### QUALITY US QUANTITY TIME



# QUALITY VS QUANTITY EMPLOYEES







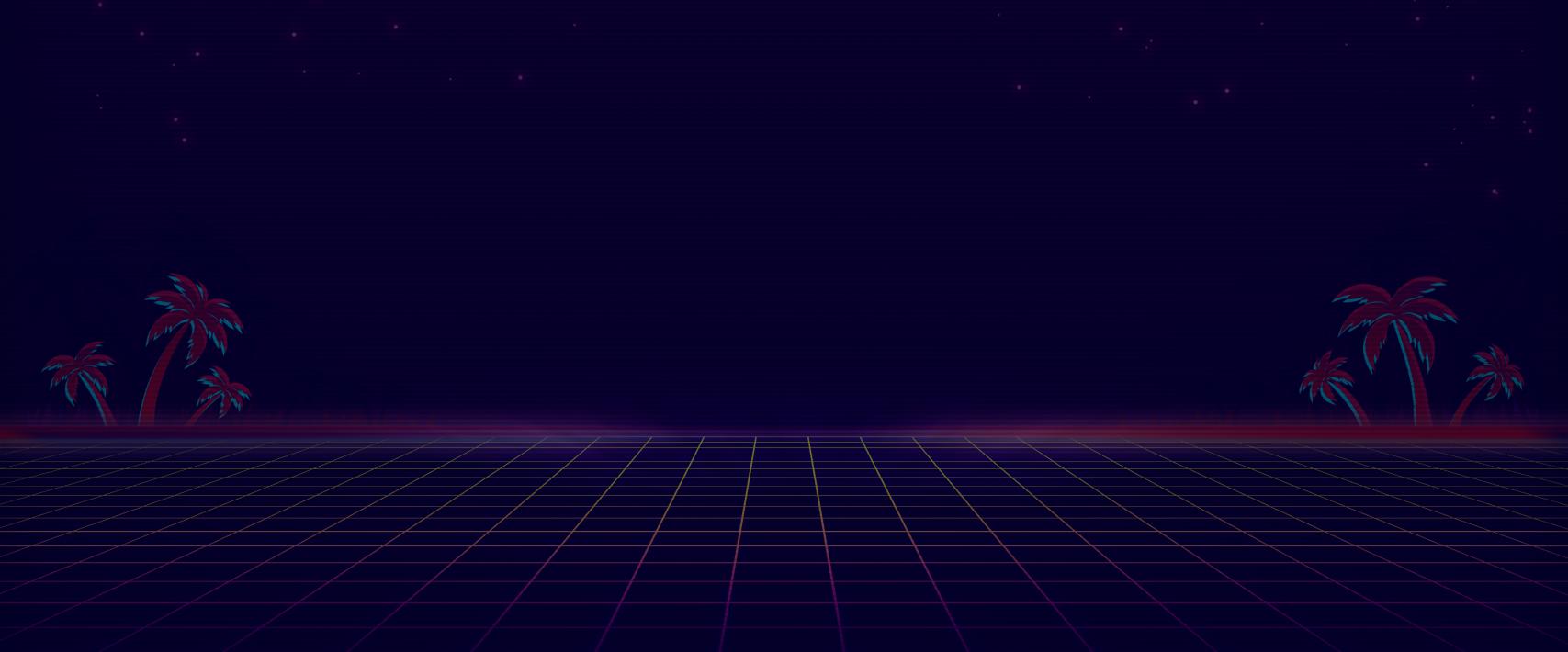
- Too many good ideas eventually combine to make one big bad idea.
- Sometimes you have to let go of an old friend to make new for a new one. True in life and true in city government.

### BONUS LESSON





#### 4. FOCUS, FOCUS, FOCUS

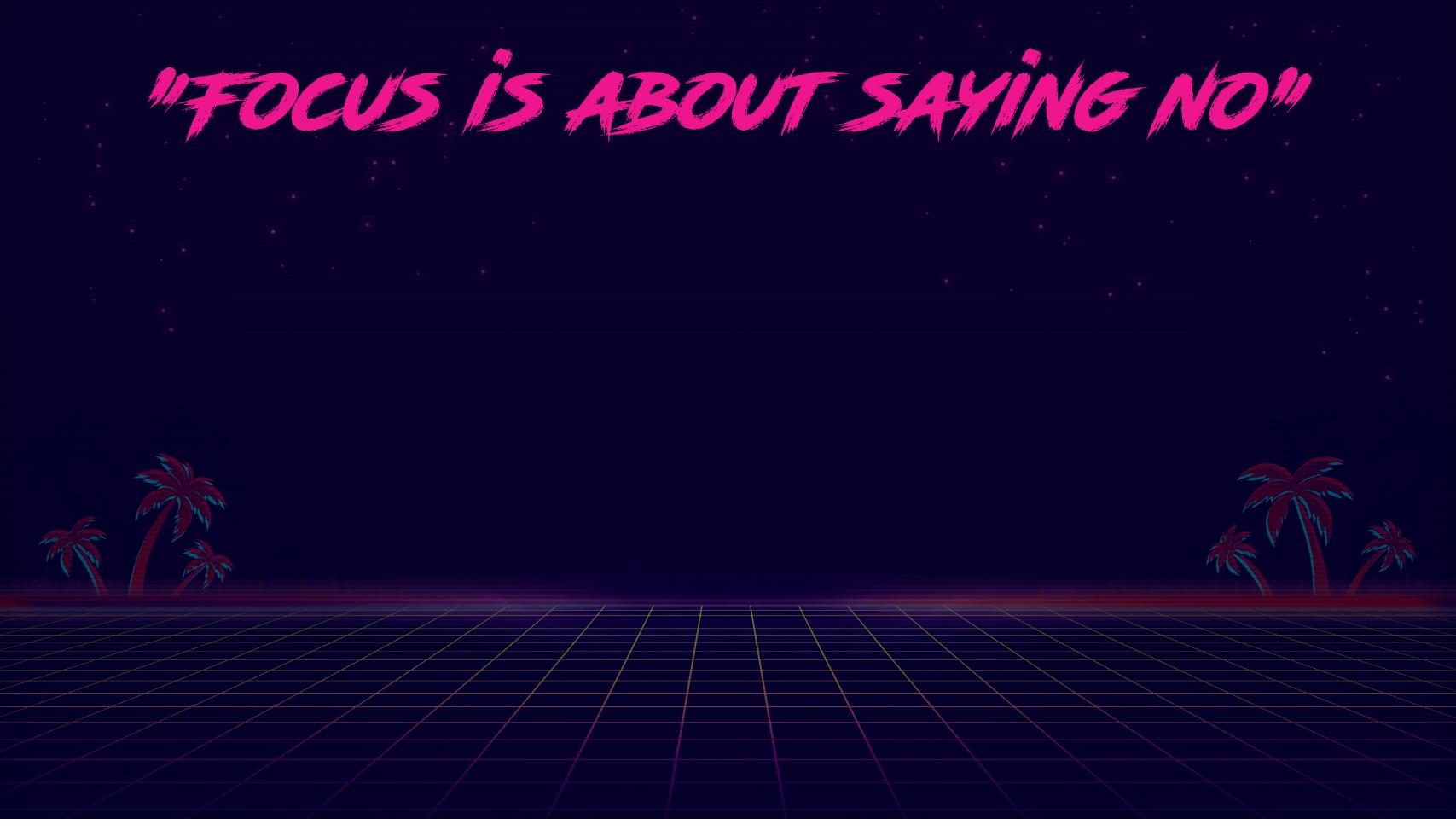


"When you fear life out of focus, always return to basic of life ... Breathing."
No breath, no life."

A lot of cities get into trouble by losing focus. Why do we exist?

#### 4. FOCUS, FOCUS, FOCUS

This ties in to the also/or dilemma, but it's really important to think about. Saying "yes" now means saying "no" to something later. There are always going to be hundreds of directions you'll be pulled in. Sometimes they'll change from day to day, depending on the political winds.



- "People think focus means saying yes to the thing you've got to focus on. But that's not what it means at all. It means saying no to the hundred other good ideas that there are. You have to pick carefully. I'm actually as proud of the things we haven't done as the things I have done. Innovation is saying no to 1,000 things." Steve Jobs
- As a manager, you have to keep focus for your organization. And as a city manager, that means you have to keep your council focused as well. Build your strategic plan, make it short-term in nature (2-3 years), and whenever something comes up that doesn't mesh with the strategic plan, you don't do it.



#### FOLLOW US ON

- —Twitter (@ZacTax), LinkedIn, and Facebook
- —Blog: www.zactax.com
- —Podcast: www.zaccast.com